

11th Annual Public Leadership Dinner

April 15, 2009 (6-9:00pm)

International House, Berkeley

Walter A. Haas School of Business Federal Tax ID: 94-6002123.



On April 15, 2009, the Center for Nonprofit and Public Leadership will host its 11th Annual Public Leadership Dinner that brings together 250 alumni, students, and executives to hear from thought leaders and social entrepreneurs. This year, we feature Tom Siebel, founder of Siebel Systems, which became a global leader in application software. Siebel is also the founder of the highly successful Montana Meth Project. In 2007, he was named one of The 50 Most Generous Philanthropists by BusinessWeek. Mr. Siebel's speech is entitled: Case Study in Strategic Philanthropy: The Meth Project. Past speakers have included Senator Bill Bradley (on philanthropic reform), Secretary Robert Reich (on next generation leadership), and the Honorable Leon Panetta (on public benefit--what is it and how can we advance it).

Sponsorship Opportunities

	Description	Sponsorship Range
<i>Lead Sponsor</i>	<i>Provides funding for the main event.</i> Lead Sponsor table. Exclusive recognition as lead sponsor in all media, references to dinner, website and dinner program. Placement of company banner behind podium for duration of dinner.	\$10,000
<i>Reception Sponsor</i>	<i>Provides funding for dinner reception.</i> Reception Sponsor table. Exclusive recognition as reception sponsor in all references to dinner, website and program. Placement of company banner during reception.	\$8,000
<i>Board Fellows Sponsor</i>	<i>Sponsors Board Fellows and board members' attendance and recognition.</i> Board Fellows Sponsor Table. Recognition as Board Fellows sponsor on banner, program and website.	\$5,000
<i>Program Sponsor</i>	<i>Provides support for the nonprofit and public leadership programs.</i> Program Sponsor table. Recognition as Program Sponsor on website.	\$3,000
<i>Table Sponsor</i>	<i>Provides for the purchase of one table for ten people.</i> Recognition as Table Sponsor in program and at table.	\$2,000

** For more information, please contact Debbie Ng, Program Developer at dng@haas.berkeley.edu or 510-643-1869.